



The Harry and Jeanette Weinberg Campus
391 Pelham Road
New Rochelle, NY 10805
(914) 632-2804
www.uhgc.org

FOR IMMEDIATE RELEASE

Contact: Linda Forman
Phone: (914) 632-2804 x1224
lforman@uhgc.org

United Hebrew of New Rochelle Ranked in Top 4% of the Best Performers for Nursing Home Care; Awarded \$146,000 for Superior Performance

Only long term care facility for older adults in Westchester County recognized for excellence by NY State Department of Health

New Rochelle - June 16, 2010 - United Hebrew of New Rochelle has been ranked in the top 4 percent of [nursing home facilities](#) by New York State Department of Health for providing exemplary care to their residents. [United Hebrew](#) was the only long-term care facility for older adults in Westchester County to receive this award and recognition, which benchmarked their successes in preventing pressure sores. New York State Department of Health has awarded United Hebrew a grant of \$146,000 to be used for further quality of life enhancements. United Hebrew will also develop materials to serve as a model for other long-term care organizations in the prevention and management of pressure sores.

"We are thrilled to have received this recognition for the exceptional care our staff provides each and every day," said Rita Mabli, United Hebrew President and CEO, "We are so proud of the women and men who work tirelessly to achieve the very highest standards."

The award was part of the New York State pay for performance initiative, which awarded grants for achieving better quality in residential care facilities for the period January 1, 2007 to December 31, 2007. The quality measure was determined by a workgroup of health department staff, who ranked nursing homes to determine the winners for the awards.

The pay for performance workgroup determined that the rate of pressure sores was a good indicator of quality care. Pressure sores are more likely to occur in older adults who are chair-bound, bed-bound or unable to reposition. Pressure ulcers are areas of damaged skin that develop when sustained pressure cuts off circulation to the body.

"We are acutely aware of the risks of pressure sores and have made the prevention of them a priority in our care management," said Patricia McCormack, United Hebrew's Vice President of Nursing and Clinical Services. "This award validates that our care philosophy and delivery have been successful for our residents."

The prevention of pressure ulcers at United Hebrew starts prior to a resident's admission, with a review of all pre-admission data, followed with a comprehensive care plan that educates all levels of staff in the particulars of the resident's

care. Resident repositioning, lubrication of the skin, the use of pressure reducing devices, as well as appropriate nutrition is the focus in the prevention of pressure ulcers.

"One of the most significant reasons we feel we are ahead of the curve at United Hebrew is that our lines of communication are well-oiled," says McCormack. "All changes are promptly identified and addressed. We endeavor to have consistent staff assignments for individual residents, thus ensuring high quality of care."

There is a "Healing Energy" present, due to the dedicated nursing staff who "pull out all the stops when there is even the smallest skin condition change," said McCormack, adding: "Our facility enjoys high staff retention with many years of consistent and dedicated service. Our mission has always been to ensure that our residents are afforded the highest quality of life possible."

About United Hebrew:

The Harry and Jeanette Weinberg Campus

[United Hebrew](#) is a vibrant not-for-profit, non-sectarian, multi-service senior living campus serving the Westchester metropolitan area since 1919. United Hebrew offers a rich array of skilled and community-based programs and services that encourages and supports a life of dignity and spirituality and promotes the highest possible quality of life. United Hebrew serves over 600 clients daily in its campus facilities -- [Willow Towers Assisted Living](#), The Beverly and Alfred J. Green Pavilion, a 126-unit assisted living residence; a 296-bed

nursing and rehabilitation center staffed with [Burke Rehabilitation](#) professionals; the 135-unit Soundview Apartments for seniors; a [Long Term Home Health Care Program](#); and the AZOR Home Health Agency. United Hebrew recently opened its new home, which combines world class care with state-of-the-art features. For more information contact Linda Forman, vice president of community relations, at 914-632-2804 x 1224, lforman@uhgc.org.