



The Harry and Jeanette
Weinberg Campus
391 Pelham Road
New Rochelle, NY 10805
(914) 632-2804
www.uhgc.org

Press Release

FOR IMMEDIATE RELEASE - June 3, 2010

United Hebrew of New Rochelle Nursing Home Hosts Career Day for Local Middle School Students

Scarsdale Middle School Students Learn Many Aspects of Work and Management at Campus for Senior Services

New Rochelle, NY - (June 3, 2010) - What do you want to be when you grow up? The answer to that question may have new meaning for some local middle school students who recently visited [United Hebrew of New Rochelle](#) (UH) for a day of career-awareness at United Hebrew's new [nursing home](#) and rehabilitation pavilion, which is part of UH's Harry and Jeanette Weinberg campus of residences and services for older adults. United Hebrew of New Rochelle's campus includes a new [nursing home and rehabilitation center](#), [Willow Towers assisted living](#), [independent living](#) and [home health care](#) services.

Eighty-five students and six teachers and counselors toured the pavilion, as part of Scarsdale Middle School's SHARE curriculum, an acronym for Scarsdalian Honoring and Respecting Each Other. The curriculum, now in its third year, is taught by

the Butler House 6th grade team to help students understand and make personal connections with older adults as our population ages. The visit to United Hebrew is an expansion of that year-long "intergenerational empathy" program. "We felt it was important to get exposure behind-the-scenes in a place where people are working with older adults," said Scarsdale social studies teacher Eric Bitterman, who created the SHARE program. "You cannot quantify the immediate impact of a day like this. We will conduct reflective activities after the visit, and, who knows, maybe some of these students, 20 years from now, will choose careers in this field," Bitterman said.

The students were fascinated by the size and scope of United Hebrew, which they learned is a \$35 million non-profit corporation, with more than 400 employees working in finance, information technology, marketing, fund-raising, food service, human resources, nursing and rehabilitation, and recreation. In the nursing and [rehabilitation department](#) the sixth-graders witnessed physical therapists training residents to rebuild their strength after illness. William Cabrera was impressed by the positive attitude that prevailed at UH: "The therapist we met was so enthusiastic about what she was doing," he said. In the medical records department, the students learned that UH is working toward paperless record-keeping by 2015, in line with new government policies. During the kitchen tour with UH's food service director, they learned that UH serves 1000 meals daily, using a computerized system to reflect each patient's dietary restrictions and preferences.

"It's important for young people to see many possibilities for channeling their interests into meaningful careers," said Rita Mabli, President/CEO of United Hebrew. "Here at United Hebrew, we see on a daily basis, how working in an intergenerational setting can dramatically enrich the lives of our staff, as well as the older adults they serve." Student

Clare Chan said the career day visit was useful in thinking about what she and her friends want to do in the future. "It helped to see people in action here, and to talk to people about their jobs and how they like what they are doing." At the end of the day, sixth-grader Matt Brotman declared: "I learned more here in one day, than I would learn after weeks in the school."

United Hebrew is located at 391 Pelham Road, New Rochelle, New York 10805. For further information, please contact Linda Forman at 914.632.2804 x1224, e-mail lforman@uhgc.org, or visit www.uhgc.org.



Caption: United Hebrew of New Rochelle hosted a Career Day for Scarsdale Middle School students, pictured here in the new nursing home pavilion's recreation department.

About United Hebrew: [United Hebrew](#) is a vibrant not-for-profit, non-sectarian, multi-service senior living campus serving the Westchester metropolitan area since 1919. On its Harry and Jeanette Weinberg Campus, United Hebrew offers a rich array of skilled and community-based programs and services that encourages and supports a life of dignity and spirituality and promotes the highest possible quality of life. United Hebrew serves over 600 clients daily in its campus facilities -- [Willow Towers](#), *The Beverly and Alfred J. Green Pavilion*, a 126-unit assisted living residence; a 296-bed nursing and rehabilitation center staffed with Burke Rehabilitation professionals; the 135-unit Soundview Apartments for seniors; a Long Term Home Health Care Program; and the AZOR Home Health Agency. United Hebrew recently opened its new home, which combines world class care with state-of-the-art features. www.uhgc.org