

UNITED HEBREW



GERIATRIC CENTER

United Hebrew Geriatric Center Awarded \$350,000 Kresge Grant

New Rochelle, NY - (June 5, 2007) - United Hebrew Geriatric Center (UHGC), a not-for-profit, non-sectarian, multi-service senior living campus in New Rochelle, New York, announced that The Kresge Foundation of Troy, Michigan, has awarded a challenge grant of \$350,000 for UHGC's *Campaign for the 21st Century*.

The grant will be used for the construction of the Lucile and Joseph Skalet Pavilion and the renovation of the Lola and Saul Kramer Pavilion, a state-of-the-art, 143,000-square-foot nursing facility. The \$56 million project is scheduled for completion in the fall of 2008 and will enhance the full spectrum of long-term care, rehabilitation and housing services provided on UHGC's 7.4-acre campus.

The Kresge Foundation is a national foundation with \$3 billion in assets. Through its grant making programs, The Kresge Foundation seeks to strengthen nonprofit organizations by catalyzing their growth, helping them connect with their stakeholders, and challenging greater support through grants.

"We are impressed with UHGC's commitment to provide a state-of-the-art living and treatment environment to a population of adults whose needs are frequently not viewed as a priority for communities. With the aid of this challenge grant, we hope that your campaign can become an even more strategic opportunity for you to connect with your stakeholders and reach out to new donors, volunteers, participants and the general community," said Rip Rapson, President and CEO of The Kresge Foundation.

Malcolm H. Lazarus, president of the UHGC Board of Directors, said that this grant has further mobilized UHGC to complete the *Campaign*. "I am proud to report that we are now at over 60% of our Capital Campaign goal of \$6.7 million."

In order to release the \$350,000 grant from The Kresge Foundation, UHGC must raise the remaining \$2 million balance of our campaign goal by the November 1, 2008 challenge deadline.

Rita Mabli, UHGC CEO, said that the grant will assist UHGC in its efforts to serve as a model community for leadership in eldercare. "We are very grateful to The Kresge Foundation and look forward to working with them to reach our financial goals."

For information on how to support UHGC, contact Patty Surak, Director of Development, at 914.632.2804 x190 or psurak@uhgc.org. To make an online donation, visit www.uhgc.org.

United Hebrew Geriatric Center's 7.4-acre campus is located at 391 Pelham Road, New Rochelle, New York 10801. For further information, contact Linda Forman at 914.632.2804 x224 or lforman@uhgc.org.

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About the United Hebrew Geriatric Center of New Rochelle: UHGC is a vibrant not-for-profit, non-sectarian, multi-service senior living campus serving the Westchester metropolitan area since 1919. UHGC offers a rich array of programs and services, both skilled and community-based that encourages and supports a life of dignity and spirituality as well as promoting the highest possible quality of life. UHGC serves over 600 clients daily in their campus facilities -- Willow Towers, a 126-unit assisted living residence; a 270-bed Nursing Home; the 135-unit Low-Savin Apartments for seniors; a Long Term Home Health Care Program; and the Azor Home Health Agency.

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