



The Harry and Jeanette Weinberg
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Press Release

FOR IMMEDIATE RELEASE – November 21, 2011

United Hebrew of New Rochelle's Nursing Home and Willow Towers Assisted Living Host Intergenerational Olympics - *Teen Volunteers Join Residents for Healthy Exercise and Fun*

New Rochelle, NY - (November 21, 2011) – High spirits and fun prevailed as [United Hebrew of New Rochelle](#) and [Willow Towers Assisted Living](#) residents and local students recently teamed up for an afternoon of Olympics-style competitions recently at the 2nd Annual Intergenerational Olympics in Westchester County, New York. Over fifty residents and thirty students participated. The event was coordinated by United Hebrew, the New Rochelle Office for Aging, and the Westchester County Southeast Regional Livable Communities Connection in United Hebrew's [nursing home](#) and rehabilitation pavilion, which is part of UH's Harry and Jeanette Weinberg campus of residences and services for older adults. Residents from Willow Towers Assisted Living, part of the United Hebrew campus of services, also participated.

Students from Ursuline School, New Rochelle High School Key Club and Honors Society, Academic Pathways, and the New Rochelle Youth Bureau dedicated their time to do community service by interacting with residents and escorting them to the many activities. Adult volunteers from the New Rochelle Office for Aging also participated. Bowling competitions, wheelchair races, a gum ball shake, card games and relays took place at stations around the first floor of United Hebrew's new Skalet Pavilion. "We are committed to programs that allow our residents to interact with young people while participating in healthy exercise," said Rita Mabli, President/CEO of United Hebrew. "Intergenerational activities enhance the lives of both seniors and teens."

United Hebrew of New Rochelle's campus includes a [nursing home and rehabilitation center](#), Willow Towers assisted living, [independent living](#) and [home health care](#) services. The pavilion has a dedicated floor for short term rehabilitation which is staff with Burke Rehabilitation therapists. Willow

Towers, which opened in 2003, was the first in Westchester County to be awarded the new Assisted Living Residence (ALR) licensure, with dual certification for Enhanced Assisted Living Residence (EALR) and Special Needs Assisted Living Residence (SNALR) by the New York State Department of Health.

United Hebrew is located at 391 Pelham Road, New Rochelle, New York 10805. For further information, please contact Linda Forman at 914.632.2804 x1224, e-mail lforman@uhgc.org, or visit www.uhgc.org.

For more information about Willow Towers Assisted Living contact Jean Dunphy, jdunphy@willowtowers.com, 914.636.6565 or visit www.willowtowers.com.



Caption # 1 - United Hebrew of New Rochelle resident, Maria Tamburro, 101 years old, carries the opening ceremony torch for the Intergenerational Olympics with her team partner, New Rochelle High School Key Club President, Ghipsel Cibrian, at United Hebrew of New Rochelle's nursing home pavilion.



Caption #2 - United Hebrew of New Rochelle resident, Marcella Comerford, crosses the finish line with her team partner Ursuline High School student ,Liz Zajac, at United Hebrew of New Rochelle's Intergenerational Olympics held in their nursing home and rehabilitation pavilion.



Caption #3 - L to r - United Hebrew of New Rochelle residents, Eileen Lillo, Wilburt Fuller and Harry Banker, in a wheel chair race teamed with their student partners. United Hebrew of New Rochelle's nursing home and rehabilitation center with Willow Towers Assisted Living hosted an intergenerational Olympics.



Caption #4 - Willow Towers Assisted Living residents (L) Nan Paz and Evelyn Levine participate in a gum ball shake event as Ursuline student Brigid Gallagher, assists. United Hebrew of New Rochelle held an intergenerational Olympics with residents and teens recently.



Caption #5 - New Rochelle High School Key Club, Derek Gazis, offers a post-Olympic treat to United Hebrew resident ,Iva Dunlop at the United Hebrew of New Rochelle Intergenerational Olympics.



Caption # 6 - L to R - Gold medal winner and Willow Towers Assisted Living resident ,Lilly Reinheimer; Sarah Rouke, Willow Towers recreation coordinator; and team partner ,Michella Calix of Academic Pathways, are victorious in the relay race at the United Hebrew of New Rochelle Intergenerational Olympics in Westchester County, New York.

About United Hebrew of New Rochelle

The Harry and Jeanette Weinberg Campus

[United Hebrew](#) of New Rochelle is a vibrant not-for-profit, non-sectarian, multi-service senior living campus serving the Westchester metropolitan area since 1919. United Hebrew offers a rich array of skilled and community-based programs and services that encourages and supports a life of dignity and spirituality and promotes the highest possible quality of life. United Hebrew serves over 600 clients daily in its campus facilities -- [Willow Towers](#), a 126-unit licensed assisted living residence; a 296-bed nursing and rehabilitation center staffed with [Burke Rehabilitation](#) professionals; the 135-unit Soundview Apartments for seniors; a Long Term Home Health Care Program; and the AZOR Home Health Agency. United Hebrew recently opened its new home, which combines world class care with state-of-the-art features. www.uhgc.org

About Willow Towers Assisted Living

Willow Towers Assisted Living residence, a licensed [Assisted Living facility](#) by the New York State Department of Health, is an eight story state-of-the-art residence with a wide array of amenities, including activity rooms, exercise room, putting green, recreation and cultural activities, transportation, a library with internet computers, and an art studio. Willow Towers offers three restaurant-style meals daily, prepared by an experienced chef, daily housekeeping, personal laundry, scheduled transportation to medical appointments, and other services. In addition, residents have access to a beauty salon, barbershop, 24-hour cafe, and a multimedia room. Willow Towers features a two-story glass atrium and dazzling views of the Long Island Sound. Opened in 2003, the not-for-profit community located in New Rochelle offers 126 apartments, from studios to 2 bedroom suites – 20 of which are in Willow Towers' Phoenix Memory Support Neighborhood. www.willowtowers.com