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Press Release

FOR IMMEDIATE RELEASE

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United Hebrew Celebrates Beautiful Aging *New Nursing Home Opens Lazarus Gallery*

New Rochelle, NY - (June 22, 2009) – In commemoration of the opening of its new nursing home, United Hebrew hosted an artist reception to salute the *Beautiful Aging* process as part of the journey of life. Artists competed to create inspirational, compassionate, compelling and emotional works that depict the aging process with grace and dignity. Bringing joy and healing the spirit, the many works in this exhibition reflect positive images of aging and older adults.

Artists who live or work in New York submitted two-dimensional works for the contest. A panel of judges, comprised of leaders in the arts in Westchester County, selected thirty works that they felt best depicted *Beautiful Aging*. Contest judges were Riverdale resident Tracy Fitzpatrick, The Neuberger Museum of Art; Washington Heights resident Jean-Paul Maitinsky, The Hudson River Museum of Art; and Pelham resident Lisa Robb, The Pelham Art Center. New Rochelle resident Jodi Moise was Curator.

Imelda Cajipe Endaya of Newburgh won the first place award for her images that use mementos of the family, contrasting past and present.

“Aging is a natural part of life,” said Rita C. Mabli, president and CEO of United Hebrew. “We felt that this was a wonderful way to pay tribute to our elders. Our new Lazarus Gallery will be a wonderful space for our greater community to enjoy the creative arts.”

The art will be on display in United Hebrew’s Lazarus Gallery, which was named for its benefactors, Patricia and Malcolm Lazarus.

United Hebrew is located at 391 Pelham Road, New Rochelle, New York 10801.

For further information, please contact Linda Forman at 914.632.2804 x224, e-mail

lforman@uhgc.org, or visit www.uhgc.org.

About United Hebrew: United Hebrew is a vibrant not-for-profit, non-sectarian, multi-service senior living campus serving the Westchester metropolitan area since 1919. United Hebrew offers a rich array of skilled and community-based programs and services that encourages and supports a life of dignity and spirituality and promotes the highest possible quality of life. United Hebrew serves over 600 clients daily in its campus facilities -- Willow Towers, a 126-unit assisted living residence; a 296-bed nursing and rehabilitation center staffed with Burke Rehabilitation professionals; the 135-unit Soundview Apartments for seniors; a Long Term Home Health Care Program; and the AZOR Home Health Agency. United Hebrew recently opened its new home, which combines world class care with state-of-the-art features.

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Scarsdale residents Patricia and Malcolm Lazarus, benefactors of the Lazarus Gallery in United Hebrew’s new nursing and rehabilitation center , at the *Beautiful Aging* exhibition, which recently took place at United Hebrew



From left: New Rochelle residents Jodi Moise, exhibit curator, and Kathleen Fanese, President of The Rotary Club of New Rochelle; and Edgemont resident Linda Forman, United Hebrew's Vice President of Community Relations, at the *Beautiful Aging* exhibition, which recently took place at United Hebrew



From left: Riverdale resident Tracy Fitzpatrick, The Neuberger Museum of Art; New Rochelle residents Jodi Moise, *Beautiful Aging* curator, and Kathleen Fanese, president of The Rotary Club of New Rochelle; Edgemont resident Linda Forman, vice president of community relations for United Hebrew; and Washington Heights resident Jean-Paul Maitinsky, at the *Beautiful Aging* exhibition, which recently took place at United Hebrew



From left: Ed Friedman, Deputy Director, Bronx Council on the Arts; New Rochelle resident Jodi Moise; Edgemont resident Linda Forman, vice president of community relations for United Hebrew; and Bronx resident Daniel DeValle at the *Beautiful Aging* exhibition, which recently took place at United Hebrew