



United Hebrew Celebrates New Nursing and Rehabilitation Center
Single-bedded rooms advance the art of caregiving

New Rochelle, NY - (May 24, 2009) – United Hebrew recently hosted a grand opening celebration in commemoration of its new nursing home and rehabilitation center.

New Rochelle Mayor Noam Bramson spoke to the audience of more than 200 people, and News 12 News Director Janine Rose served as guest speaker. Rose spoke about her personal experiences with United Hebrew, where her great-aunt was a resident. She also served as emcee for the nursing home's groundbreaking ceremony in September 2006.

Area dignitaries who attended included New York State Assemblyman George Latimer; Westchester County District Attorney Janet DiFiore; Westchester County Commissioner, Mae Carpenter, Department of Senior Programs and Services; New Rochelle City Manager, Charles Strome; New York State Assemblyman George Latimer; and New Rochelle Council people Barry Fertel, James Stowe, Marianne Sussman, Albert Tarantino and Louis Trangucci.

Michael Rozen, Chair of United Hebrew's Board of Directors, said that United Hebrew is well-positioned to meet the challenges and opportunities of the future and continue to serve as a leader in the field of aging services.

"There is no greater service than making a difference in the lives of those who need our help. Our spacious new home will enable our residents to have the very best environment in which to flourish and live well," Rozen said.

The Lucile & Joseph Skalet Pavilion, a 176-single-bedded-room residence, mimics individual neighborhoods and creates a strong sense of community. Amenities include wireless internet access in each room; a resident activity center, fully equipped with a library and an arts & crafts room; a 2,300-square-foot multi-purpose room and a café; a new receiving area and a beautifully-landscaped courtyard.

Each neighborhood, which has its own 800-square-foot activity room and rooms overlooking the beautiful Long Island Sound, is fully furnished with an entertainment center. Dining areas for each neighborhood measure about 800-square-feet and have views of the interior courtyard.

The short-term rehabilitation suite is overseen by world-renowned Burke Rehabilitation professionals and has a state-of-the-art rehabilitation gym, its own dining room and single-bedded rooms.

"Our new home is a model for meaningful and purposeful aging," said Rita C. Mabli, United Hebrew's president/CEO. "This project has been a vision for 10 years, and today it is a reality. We couldn't be happier."

United Hebrew resident, Mrs. Mary Licini, and staff member Mertel Thomas also addressed attendees and shared their excitement about moving into the new home.

Construction on the new home began in September 2006 and an opening is scheduled for June 2009.

For information on admissions, call Karen Nodiff, Director of Admissions, at 914.632.2804 x148 or email her at knodiff@uhgc.org.

United Hebrew is located at 391 Pelham Road, New Rochelle, New York 10801. For further information, please contact Linda Forman at 914.632.2804 x224, e-mail lforman@uhgc.org, or visit www.uhgc.org.

About United Hebrew: United Hebrew (UH) is a vibrant not-for-profit, non-sectarian, multi-service senior living campus serving the Westchester metropolitan area since 1919. UH offers a rich array of skilled and community-based programs and services that encourages and supports a life of dignity and spirituality and promotes the highest possible quality of life. UH serves over 600 clients daily in its campus facilities -- Willow Towers, a 126-unit assisted living residence; a 270-bed Nursing Home; the 135-unit Low-Savin Apartments for seniors; a Long Term Home Health Care Program; and the Azor Home Health Agency. Its newest project, the renovation and expansion of its nursing home facility, combines world-class care with state-of-the-art features.

CONTACT: Lauren B. Kaufman
Co-Communications, Inc.
914-666-0066
lauren@cocommunications.com



From left to right: Pelham resident Janine Rose, News 12; New Rochelle resident Rita C. Mabli, president/CEO of United Hebrew; Scarsdale residents Malcolm Lazarus, senior chairman of United Hebrew Board of Directors, and Michael Rozen, chair of the United Hebrew Board of Directors; and New City resident Isaac Cohen, COO, United Hebrew, at the recent celebration of United Hebrew's new nursing home



New Rochelle Councilpeople Albert Tarantino, Barry Fertel, James Stowe and Marianne Sussman and Rita C. Mabli, president/CEO of United Hebrew (second from left), at the recent celebration of United Hebrew's new nursing home



From left to right: Pat and Malcolm Lazarus, senior chair of United Hebrew's Board of Directors, and Mary Ellen and Morley Kaye, all of Scarsdale, at the recent celebration of United Hebrew's new nursing home



From left to right: United Hebrew Board members Mark Hartmann of Port Washington, and Pearl Quarles, David Lacher and Chris Selin, all of New Rochelle, at the recent celebration of United Hebrew's new nursing home



From left to right: Michael Rozen, chair of the United Hebrew Board of Directors; Rita C. Mabl, president/CEO of United Hebrew; Malcolm Lazarus, senior chair of United Hebrew's Board of Directors; and New Rochelle Mayor Noam Bramson at the recent celebration of United Hebrew's new nursing home