



The Harry and Jeanette Weinberg Campus
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FOR IMMEDIATE RELEASE

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United Hebrew of New Rochelle Elects Two New Board Members

(New Rochelle, NY – October 26, 2011), United Hebrew of New Rochelle, a multi-service senior living campus of services in Westchester County, New York including a [nursing home](#) and [rehabilitation](#), today announced that its Board of Directors has voted in two new members. Mt. Kisco resident Jeffrey Citron and Scarsdale resident Bruce Frank have joined [United Hebrew](#) Board of Directors.

“Our newest members bring a diverse set of knowledge, skills and experience to the Board of Directors. They are in positions of leadership, and we look forward to working on all of our initiatives with them,” said Michael Rozen, Chair of the Board of Directors.

Jeffrey Citron is an attorney with Davidoff, Malito & Hutcher. He is a member of the New York Bar Association and the American Bar Association. He also is a member of Temple Emanuel of Westchester, Fenway Golf Club and the Young Men’s Division of Albert Einstein College of Medicine. Mr. Citron received a Bachelor of Arts from American University and graduated from Brooklyn Law School. He also serves as a Trustee of the Young Men’s Philanthropic League Foundation. He is Past President of Fenway Golf Club and currently serves on its Board of Trustees. Mr. Citron has lived in Mt. Kisco with his wife, Renee, for fourteen years and has two sons, Thomas and Adam.

Scarsdale resident Bruce Frank has also joined the Board of Directors. Mr. Frank is a partner with Ernst & Young. He is a member of the American Institute of Certified Public Accountants, the New York State Society of Public Accountants, and the New Jersey State Society of Public Accountants. He also serves as a member of the Advisory Board of the NYU Real Estate Institute, the Pension Real Estate Association, the National Council of Real Estate Investment Fiduciaries, and the National Association of Real Estate Investment Trusts. Mr. Frank is Past President and Chairman of the Board of the JCC of Mid-Westchester. He serves as President of Fenway Golf Club. Mr. Frank is a member of both

Temple Israel Center of White Plains and Westchester Reform Temple. He received his Bachelor of Science degree from Bentley College. Mr. Frank and his wife, Nancy, have three children and two grandchildren.

United Hebrew of New Rochelle is located at 391 Pelham Road, New Rochelle. For further information, call Linda Forman, VP of Community Relations, 914.632.2804 or visit www.uhgc.org.

Pictures:



Scarsdale resident, Bruce Frank, has been elected to the United Hebrew of New Rochelle Board of Directors. United Hebrew is a campus of residences and services for older adults which includes independent housing, assisted living, rehabilitation, skilled nursing care and home health care.



Jeffrey Citron, resident of Mt. Kisco, has been elected to the United Hebrew of New Rochelle Board of Directors. United Hebrew is a campus of residences and services for older adults which includes independent housing, assisted living, rehabilitation, skilled nursing care and home health care.

About United Hebrew of New Rochelle

The Harry and Jeanette Weinberg Campus

United Hebrew is a vibrant not-for-profit, non-sectarian, multi-service senior living campus serving the Westchester metropolitan area since 1919. United Hebrew offers a rich array of skilled and community-based programs and services that encourages and supports a life of dignity and spirituality and promotes the highest possible quality of life. United Hebrew serves over 600 clients daily in its Harry and Jeanette Weinberg campus facilities -- Willow Towers, *The Beverly and Alfred J. Green Pavilion*, a 126-unit licensed assisted living residence which has the SNALR Phoenix unit as one of the first in the county to receive the certification from New York State Dept of Health to cater to residents with Alzheimer's & related disorders in a special needs assisted living residence; a 296-bed nursing and rehabilitation center staffed with Burke Rehabilitation professionals; the 135-unit Soundview Apartments for seniors; a Long Term Home Health Care Program; and the AZOR Home Health Agency. United Hebrew recently opened its new home, which combines world class care with state-of-the-art features.