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United Hebrew Hosts 90th Anniversary Annual Gala

More than \$375,000 raised for new nursing home and rehabilitation center

New Rochelle, NY – (November 16, 2009) – United Hebrew (UH) of New Rochelle recently held its 90th Annual Gala Celebration at the Ritz Carlton in White Plains. Three families who have provided generations of support and leadership were honored: The Ina and Wolfe Duberstein Family, The Beverly and Alfred J. Green Family and the Lola and Saul Kramer Family. Visiting Nurse Service of New York was given the Corporate Medical of Honor for its community health advocacy. Anderson Torres, Account Director of Physician Relations Program, accepted the honor on behalf of VNSNY. Guests danced to the music of Soul Solution and were entertained by The Three Waiters, operatic singers.

New Rochelle residents David Lacher and the Hon. M. Christina Selin co-chaired the event, which raised over \$375,000 for UGC Foundation's *Campaign for the 21st Century*. Honorary co-chairpersons were Bethesda, MD, resident Steven Skalet and White Plains resident Barbara Strutin. The UGC Foundation was established in 1997 to raise funds for United Hebrew's programs and services.

"This was an historic year for United Hebrew. Honoring these three families with such a lasting legacy of support to our mission, made it a very special evening," said Michael Rozen, United Hebrew Chair of the Board.

Rita Mabli, UH President added: "Our honoree, Visiting Nurse Service of New York and our friend Anderson Torres, have been great partners in sharing our mission of helping those that are less fortunate in the community."

The UGC Foundation, a 501(c)(3) charitable organization, is currently in the second phase of its *Campaign for the 21st Century* to raise \$3 million for its building and special projects fund.

Funds from the event will assist in the refurbishment of the Lola and Saul Kramer Pavilion, enabling UH to establish a variety of therapeutic programs in the new nursing home, including music therapy, wellness programs and beautification projects.

The new home, The Lucile & Joseph Skalet Pavilion, opened in June, and has 176-private rooms and a dedicated 44-bed short-term rehabilitation suite staffed by nationally-renowned Burke Rehabilitation professionals. Many of the rooms have views of the Long Island Sound. The home mimics individual neighborhoods, creating a strong sense of community. Amenities include wireless internet access in each room; a resident activity center fully equipped with a library, arts & crafts room; a 2,300-square-foot multi-purpose room and a café and a beautifully-landscaped courtyard.

To schedule a tour of the Skalet Pavilion, contact Karen Nodiff, Director of Admissions, 914.632.2804 x1148 or knodiff@uhgc.org

United Hebrew is located at 391 Pelham Road, New Rochelle, New York 10805. For further information, please contact Linda Forman at 914.632.2804 x1224, e-mail lforman@uhgc.org, or visit www.uhgc.org.

Additional Pictures available.

About United Hebrew: United Hebrew is a vibrant not-for-profit, non-sectarian, multi-service senior living campus serving the Westchester metropolitan area since 1919. United Hebrew offers a rich array of skilled and community-based programs and services that encourages and supports a life of dignity and spirituality and promotes the highest possible quality of life. United Hebrew serves over 600 clients daily in its campus facilities -- Willow Towers, a 126-unit assisted living residence; a 296-bed nursing and rehabilitation center staffed with Burke Rehabilitation professionals; the 135-unit Soundview Apartments for seniors; a Long Term Home Health Care Program; and the AZOR Home Health Agency. United Hebrew recently opened its new home, which combines world class care with state-of-the-art features.



L to R: Scarsdale, NY, resident Malcolm Lazarus, Senior chair of United Hebrew Board of Directors, with honorees: Robert Green of Jupiter, Florida; Beverly Green of Rye, NY, and Manhattan resident Peter Green at United Hebrew's 90th Anniversary Gala supporting chronically ill and frail older adults.



L to R – Michael Rozen of Scarsdale, NY, Chair of the United Hebrew Board of Directors with honorees David, Phyllis and Donald Duberstein of Purchase, NY, at United Hebrew's 90th Anniversary Gala supporting chronically ill and frail older adults.



Rita Mabli, President/CEO of United Hebrew (standing) with honorees Robert and Me-Me Kramer of Sarasota, Florida, at the United Hebrew 90th Anniversary Gala, which supports chronically ill and frail older adults.



Rita Mabli, President/CEO of United Hebrew with Corporate Medal of Honor recipient, Visiting Nurse Service of NY, accepted by Anderson Torres at the United Hebrew 90th Anniversary Gala supporting chronically ill and frail older adults.



Scarsdale residents Malcolm Lazarus (left), Senior Chair of the United Hebrew Board of Directors and Michael Rozen (right), Chair of the United Hebrew Board of Directors with honoree Beverly Green of Rye, NY, and Bal Harbour, Florida, at United Hebrew's 90th Anniversary Gala supporting chronically ill and frail older adults.



L to R: Scarsdale, NY, resident Malcolm Lazarus, Senior chair of the United Hebrew Board of Directors; New Rochelle, NY resident Rita Mabli, President/CEO of United Hebrew, and Scarsdale, NY, resident, Michael Rozen, Chair of the Board of United Hebrew at United Hebrew's 90th Anniversary Gala supporting frail and chronically ill older adults.



Co-chairpersons David Lacher and Christina Selin, of New Rochelle, NY, at United Hebrew's 90th Anniversary Gala supporting chronically ill and frail older adults.



(L to R) Barbara and William Steinberg of White Plains, NY, and United Hebrew Board member Peter A. Tomback and wife, Roberta, of Scarsdale, NY, at United Hebrew's 90th Anniversary Gala supporting chronically ill and frail older adults.