



Willow Towers Wins Design Award

Assisted Living Facility Continues to Impress Building and Design Experts

New Rochelle, NY – (February 21, 2007) – Willow Towers Assisted Living, the not-for-profit senior living community of the United Hebrew Geriatric Center, has won an award for Excellence in Design from the Mid-Hudson Chapter of the American Institute of Architects (AIA). The announcement was made by Jean Dunphy, Willow Towers Executive Director.

This is Willow Towers' second design recognition in just over a year. It received the Platinum Award for Best in Senior Housing from the National Home Builders Association in 2005.

The Mid-Hudson Chapter of the American Institute of Architects awarded Willow Towers' designer Perkins Eastman Architects for its innovative design and site planning. The AIA recognized the use of bay windows to create a pleasing exterior aesthetic. The eight-story residential tower was designed to offer a luxurious living environment for its residents. It has a two-story glass atrium that overlooks Long Island Sound.

"Willow Towers Assisted Living provides a comprehensive array of support services customized to meet the needs of each individual resident. We are delighted that our facility continues to impress residents, the community and industry professionals alike," said Dunphy.

About Willow Towers: Willow Towers is part of the United Hebrew Geriatric Center's family of services. The eight-story assisted living residence has 126 apartments, 20 of which are in the Phoenix Memory Support Neighborhood which caters to residents with Alzheimer's and dementia related illness. Willow Towers Assisted Living is a licensed Enriched Housing Facility by the New York State Department of Health. It is located at 355 Pelham Road, New Rochelle. For additional information, please call 914.636.6565, visit www.willowtowers.org, or email jdunphy@willowtowers.org.

Willow Towers Assisted Living

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Photo: Willow Towers Assisted Living

